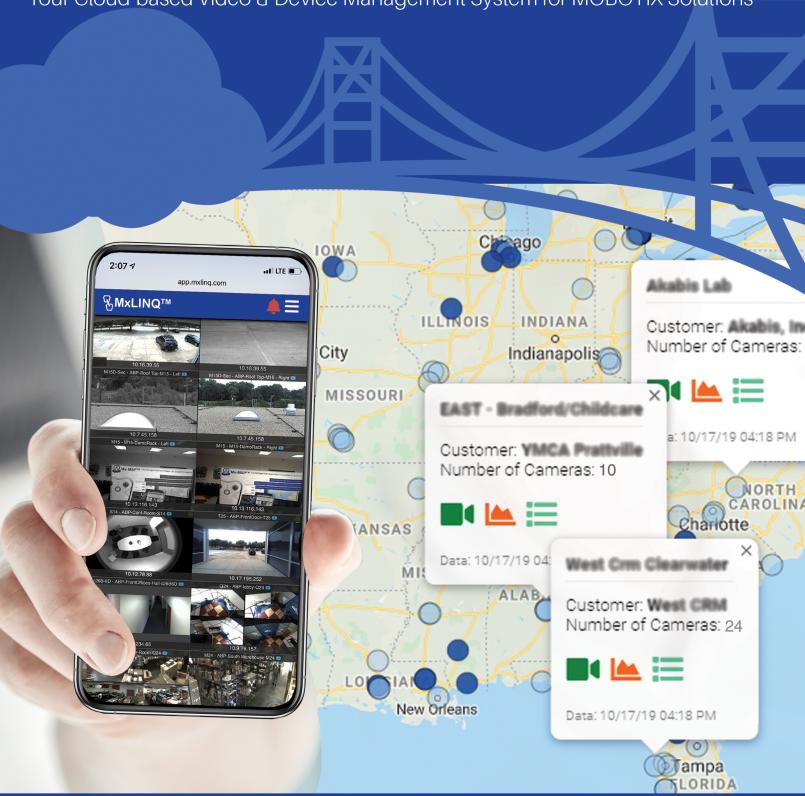


MxLINQTM

Your Cloud-based Video & Device Management System for MOBOTIX Solutions



Works from anywhere, at any time, on any device (smart phone, tablet, or desktop) with secure and automated NAT Traversal technology.

Introducing the Cloud for MOBOTIX

All over the world, sites are protected by MOBOTIX IP video technology. MOBOTIX video surveillance cameras deliver quality images and absolute reliability even in the most challenging conditions.

MOBOTIX has been enhanced with IPTECHVIEW MxLINQ™ Cloud Services which combines an intuitive, easy to use new Interface that spans from phone to desktop, giving users full access to their Surveillance Platform based on a completely new secure



cloud-based user experience that includes cloud storage and an ever-expanding array of cloud analytics.

What is MxLINQ™?

MxLINQ™ is a cloud-based platform that provides end users of MOBOTIX surveillance solutions an enhanced user experience of their video surveillance platform. It is best described as a cloud-based VMS or VSaaS (Video Surveillance as a Service) solution.

MxLINQ™ works from anywhere, at any time, on any device (smartphone, tablet, or desktop) with automated NAT traversal.







MxLINQ™ integrates with third-party video analytics and remote monitoring and includes deep integration capability that MOBOTIX Partners can set up for end users in the companion MxMSP™ platform.

Why MxLINQ™?

MxLINQ™ gives the owners of a MOBOTIX surveillance solution a simpler interface to all the functionality they need









MxLINQ Master and Basic modes - Normal users in Basic mode can only see cameras. Owners or managers - using the Master mode - can arm and disarm, set temperature thresholds, activity alerts with SMS notifications, and set their privacy level.





MxLINQ Recent Activity™ is a view mode designed to provide maximum situational awareness showing users only the cameras that had recent activity in reverse order of events. This allows users to quickly see what's important and also provides the user the option to toggle between seeing the past events that triggered these views and the time the event occurred, as well the current video stream coming from these same locations in the present.

MxLINQ AlarmReady™ is a unique Universal Alarm system Video Verification feature that enables users to see video of their protected facility within a few seconds of an alarm going off. This solution can be configured to operate with almost any alarm system that may exist at the facility and can be configured to send video to a monitoring center.



The combination of these two features provide unheard-of convenience and visibility and can save time in emergency situations.

How do users benefit from MxLINQ™?

Users get full mobile secure access to:

- Current video on all their cameras
- > Situational awareness of all areas
- Smart conditional programmed alerts based on in-camera and in-cloud analytics
- > Long-term recorded video securely offsite with backup and retention period of choice
- Still images in the cloud for all events for less important cameras to save bandwidth
- Time lapses stored in the cloud for remote viewing and forensics
- Generate and sharing event images or videos from your mobile device

How do I get MxLINQ™?



MOBOTIX partners sell an annual subscription for MxLINQ™ as a Cloud-Based VDMS (Video Demo Manage Service) platform. Simple transaction, simple yearly renewal plus one-time setup fee from your MOBOTIX partner.



Once customer contracts with MxLINQ the MOBOTIX partner will setup secure connectivity for all cameras



Your MOBOTIX partner or company's IT management can easily provision the users at the customer by sending them a SMS notification with credentials and a link to the MxLINQ™ WebApp. Installation is instantaneous and there is no software client installed on customer devices.

After authentication, end users gain full access to all of their MOBOTIX video surveillance cameras from anywhere and at any time.

Contact a MOBOTIX partner today to ask about the powerful team of MxMSP™ and MxLINQ™.