Register for Your Free VIP Pass to The World's Largest IP Communications Conference!

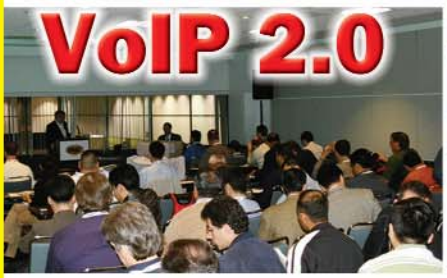
TMC **INTERNET TELEPHONY® CONFERENCE & EXPO**

The Leading IP Communications Event Since 1999

More Than 250 Exhibitors!

San Diego Convention Center
San Diego, California USA
October 10-13, 2006

www.itexpo.com



Your Free Pass Compliments of:

abp TECH

- More Than 250 Exhibits
- 23 Free Keynotes
- 3 Free Networking Receptions
- 2 Free General Sessions
- Free Reseller Workshop
- Free Voice Peering Forum Workshop
- More Than 150 Conference Sessions
- IPTV
- Open Source
- IMS/FMC
- VoIP
- IP Contact Center
- SIP
- Wireless/Mobile IP

PLUS, Two NEW Co-Located Events: TMC Call Center 2.0™ TMC IMS EXPO

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INTERNET TELEPHONY® Conference & EXPO West 2006 is So Much More than Legacy VoIP

Please join me at **INTERNET TELEPHONY® Conference & EXPO West 2006.**

Certain to be the largest ITEXPO ever, this upcoming conference in San Diego features what is arguably the most expansive, comprehensive educational program ever offered on IP communications.

Come spend invaluable time learning, networking with partners and vendors, and gathering critical data you need to plan a successful IP communications strategy.

Today's converged IP networks – delivering voice, data, fax, and video – are creating efficiencies and spawning services inconceivable in the circuit-switched world.

The opportunities for **SERVICE PROVIDERS** to deliver these converged services are staggering. And the emergence of IMS bridges wireless and wireline networks to create even more possibilities.

ENTERPRISES and **GOVERNMENT AGENCIES** are deploying third-, fourth-, and fifth-generation solutions that deliver on the promise of IP communications. Real solutions are working now in businesses worldwide, revolutionizing the way employees communicate and access corporate networks.

Members of the reinvigorated communications **DEVELOPMENT COMMUNITY** are scrambling to bring new, high-demand IP-based applications to market.

INTERNET TELEPHONY Conference & EXPO is where service providers, enterprises, government agencies, developers, and **RESELLERS** gather to learn how IP communications can be offered, deployed, built, and sold. It is the only event in the space focused on non-commercial education.

Please review the extensive conference program described in this brochure. Find the content geared to your business objectives, then join us in San Diego.

Sincerely,

Rich Tehrani

Rich Tehrani, TMC President & Conference Chairman

Who Should Attend?

Service Providers – Facing shrinking (disappearing?) margins in your local and long distance businesses? IP communications services provide a bright beacon of hope and profit for today's service providers. Come learn how you can use today's emerging IPTV, IMS, Voice Peering, VoIP, and wireless solutions to deliver services your subscribers are certain to pay for.

Enterprise/Government/Contact Centers – Remote access, presence, unified communications, conferencing & collaboration, video over IP, easy-to-manage converged networks. And don't forget the cost savings VoIP produces on your monthly phone bill. No event covers the ground you can cover at INTERNET TELEPHONY Conference & EXPO.

Developers – No other conference offers four full days of conferences teaching you how to take advantage of today's most powerful development tools. In between sessions, meet with manufacturers and vendors to form valuable partnerships and relationships.

Resellers – You get a full day of free sessions teaching you how to make money selling VoIP service and equipment, and the opportunity to meet with literally hundreds of companies who could become your next partner. Need we say more?

Corporate Management, CTOs, CIOs – Ultimately, the vendor you choose for your VoIP deployment will become more of a partner than a supplier. Whether you are an enterprise deploying a solution or a service provider preparing your VoIP network, INTERNET TELEPHONY Conference & EXPO provides the perfect venue for forging these profitable relationships.

IT/Telecom Management – It's up to you to make sure your VoIP deployment is smooth with minimal disruption. It's also your responsibility to ensure your new system meets all organizational objectives. The days you spend in the conference sessions and the exhibit hall at INTERNET TELEPHONY Conference & EXPO will supply the answers you need to recommend the perfect system for your situation.

Also...

- Network managers and administrators
- Systems engineers
- Security and policy managers
- Wireless systems engineers and administrators

Register now at www.itexpo.com

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Come Learn From an Expert Lineup of Keynoters Who Will Share Their Vision of How Service Providers, Enterprises, and Government Agencies, Large and Small, Will Benefit from IP Communications Solutions.

Eric Shepcaro
Vice President, Business Strategy & Development, AT&T

Chris Gravett
Sales and Marketing Director
Aculab

Stan Holcomb
Vice President - Services
Lucent Technologies

Anoop Gupta
Corporate Vice President
Unified Communications Group
Microsoft

Chalan Aras
VP Marketing
Ditech

Bryan Martin
Chairman & CEO
8x8, Inc.

Gregory Giagnocavo
CEO
Dash911

Charles Dougherty
Corporate VP and General Manager Connected Home Solutions, Motorola, Inc.

Ruchi A. Prasad
Leader, Global Marketing
Enterprise Solutions and Packet Networks
Nortel

Mark Spencer
President
Digium, Inc.

Brian Metherell
VP & General Manager
Toshiba America Information Systems, Telecommunication

Norman Stout
Chief Executive Officer,
Inter-Tel, Incorporated

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Agenda-at-a-Glance

	Tuesday, October 10
10:00 - 5:00	Registration Open
11:30	Opening Keynote Presentation
12:15 - 5:00	Conference Breakout Sessions
5:00 - 6:00	Keynotes by Ditech Networks & Toshiba
6:00	Welcome Networking Reception

	Wednesday, October 11
7:00 - 7:00	Registration Open
7:30 - 8:30	Conference Breakfast (paid attendees only)
8:30 - 9:30	Keynotes by Aculab & Nortel
9:30 - 10:15	Keynote Presentation
10:15 - 12:00	INTERNET TELEPHONY Conference Breakout Sessions
10:15 - 3:45	Reseller Solutions Day Workshop
10:30 - 4:30	IMS Expo Conference Sessions and Keynotes
10:30 - 5:00	FierceMarkets' IPTV Evolution Conference Sessions/Keynotes
12:00	Conference Luncheon (paid attendees only)
1:00 - 3:45	INTERNET TELEPHONY Conference Breakout Sessions
3:45 - 4:30	"Battle for the Enterprise" Panel Discussion
4:30 - 5:30	Keynotes by Digium & Inter-Tel
5:30 - 8:00	Networking Reception in Exhibit Hall

Attractions in RED are free for all badge holders. Register at www.itexpo.com.

Content Partners:

FierceMarkets Presents iptv evolution

VPF™ The Voice Peering Fabric

TelCoa The Telework Coalition

iHollywoodForum ...the business of digital entertainment

Association Partners:

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IMS Forum The Voice of IP Convergence www.imsforum.org

CP-TA Interop Certified

ipdr.org

Enterprise Communications Association

TelCoa The Telework Coalition

MultiService Forum

SIP FORUM

CalCom

COMPTEL

International Nortel Networks Users Association

	Thursday, October 12
7:00 - 5:00	Registration Open
7:30 - 8:30	Conference Breakfast (paid attendees only)
8:30 - 9:15	INTERNET TELEPHONY Conference Breakout Sessions
8:30 - 9:00	Call Center 2.0 Conference Keynote
8:30 - 9:00	IMS Expo Keynote
9:15 - 10:15	Keynotes by AT&T & Lucent Technologies
10:15 - 11:00	Keynote Presentation by Microsoft
11:00 - 5:00	Visit the Exhibit Hall
12:00	Conference Luncheon (paid attendees only)
1:00 - 4:45	INTERNET TELEPHONY Conference Breakout Sessions
1:00 - 4:45	Call Center 2.0 Conference Breakout Sessions
1:00 - 4:45	IMS Expo Conference Breakout Sessions
4:45 - 5:30	"Service Provider Shootout" Panel Discussion
5:30 - 6:00	Keynote Presentation by Motorola
6:00	Networking Reception

	Friday, October 13
7:30 - 3:00	Registration Open
8:00 - 8:45	Conference Breakfast (paid attendees only)
8:45 - 9:30	INTERNET TELEPHONY Conference Breakout Session
8:45 - 9:15	IMS Expo Keynote Session
9:30 - 11:00	Keynote Session Featuring Dash911
9:30 - 11:00	Call Center 2.0 Conference Keynote Session
11:00 - 3:00	Visit the Exhibit Hall
11:30	Conference Luncheon (paid attendees only)
12:15 - 3:00	INTERNET TELEPHONY Conference Breakout Sessions
12:15 - 3:00	Call Center 2.0 Conference Breakout Sessions
12:15 - 3:00	IMS Expo Conference Breakout Sessions

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9-1-1 Enable VoIP Emergency

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emergent. Network Solutions, Inc.

Dash911 E911 for VoIP

Quintum Technologies, Inc.

abp Tech

Paragon Wireless

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Come See, Test, & Compare Hundreds of Cutting-Edge IP Communications Products & Services

visit www.itexpo.com for up-to-date exhibitor list

Exhibit Hall Hours:

Wednesday, October 11 . . . . . .5:30 pm - 8:00 pm
Thursday, October 12 . . . . . .11:00 am - 5:00 pm
Friday, October 13 . . . . . .11:00 am - 3:00 pm

Over 250 Exhibitors Expected

Including Two Colocated events: IMS EXPO, Call Center 2.0

- APIs
- Application Servers
- Analog Telephony Adapters
- ATM
- Billing/OSS Solutions
- Cable Telephony Solutions
- Carrier Class Gateways
- Compression Algorithms
- CTI
- DSP Chips & Boards
- Echo Cancellation
- Edge Access Devices
- Embedded Software Tools
- Fax Boards
- Firewalls
- Frame Relay
- Fixed/Mobile Convergence
- H.323 Protocol Stacks
- IMS Solutions
- Industrial Computers
- Interconnection Facilities
- Internet Telephony ASPs
- IP-based ACDs
- IP Billing and OSS Solutions
- IP Centrex Solutions
- IP Conferencing
- IP Contact Center Solutions
- IP Fax Solutions
- IP PBXs
- IP Phones
- IP Telephony Headsets
- IPTV Solutions
- IP Video Conferencing
- LAN-Based Telephony
- Media Servers
- Presence-Based Applications
- Programmable Switches
- Protocol Stack
- QoS/Network Monitoring
- RAS/Modem Chips
- Routers
- Session Border Controllers
- SIP Software
- SMB VoIP Solutions
- Softswitches
- SOHO IP Telephony Solutions
- Speech Recognition/ VXML/SALT
- Testing Platforms
- Unified Communications Apps
- UPS/Power Solutions
- Voice Boards
- VoIP Development Tools
- VoIP Gateways
- VoIP Monitoring
- VoIP Peering Solutions
- VoIP Security
- VoIP Silicon
- VoIP Testing Hardware
- VoIP Handheld Devices
- Web-Based Customer Service
- WiFi Telephony
- WiMAX Solutions
- Wireless IP Communications

Platinum Media Sponsors:

IMS Magazine — IP Multimedia Subsystem; TMCnet; Internet Telephony; Customer Interaction Solutions; SIP Magazine; FierceIPTV — The IPTV Weekly Monitor; FierceVoIP — The VoIP Business and Technology Report; eWEEK — The Enterprise Newsweekly; InfoWorld; VoIP Business Weekly; CompactPCI and AdvancedTCA Systems; FierceWireless — The Wireless Industry's Daily Monitor; NETWORKWORLD; Embedded Computing Design; VoIPAction; Baseline — The Bottom Line in I.T.; CIO Insight; 23-31 Communications

Media Sponsors:

tvover.net; Federal Computer Week; Convergencia Latina; VOIP Magazine; Telecom Gearonline; Converge! Network Digest; Linux Magazine; Latin Trade; Business Solutions; Triple Play News; IPTV Industry The B2B Channel; voipmonitor.net; WiMAX Industry; PowerLine Networking; Hosting World Magazine; America's Network; iAgent Network; Intele-Card News; IT Toolbox; Communications World; ITWEEK; CRM Marketplace; Service Provider Weekly

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Battle for the Enterprise

Wednesday, October 11 • 3:45 pm

This panel of experts will strive to answer important questions from the audience and give you a unique perspective on what items to consider before selecting an IP communications solution that is right for your enterprise.

Panelists as of 7/28/06

AVAYA · INTER-TEL · NORTEL · IWATSU VOICE NETWORKS · TOSHIBA

New For Fall 2006

Service Provider Shootout

Thursday, October 12 • 4:45 pm

Panelists as of 7/28/06

COVAD · SunRocket INTERNET PHONE SERVICE

Hear leading service providers in a moderated panel. Get perspectives exploring next generation solutions, including real-life implementation tales that you won't want to miss. Topics include net neutrality, government regulations, competitive pressures, the advent of fixed/mobile convergence and IMS (IP Multimedia Subsystem), wireless considerations such as WiFi and WiMAX, IPTV, and Triple Play strategies. It's an exciting – and challenging – time to be a service provider. Come hear more about this market from those who are living it every day.

A panel of experts answers tough questions from the audience during "The Battle for the Enterprise" earlier this year in Ft. Lauderdale, FL.

VIEW UP-TO-DATE PANELIST INFORMATION AT WWW.ITEXPO.COM

VONEXUS
MICROSOFT®-BASED BUSINESS COMMUNICATIONS

Presents

Reseller Solutions Day

Wednesday, October 11

A Free Tutorial Seminar Teaching Resellers How To Make Money Selling IP Communications Equipment and Services

How To Make Money Selling VoIP

TMC president Rich Tehrani, ABP president Robert Messer, and other industry experts will draw on over 25 years of experience in the telecom market to help you take advantage of the VoIP market explosion. Learn how to "talk the talk," how to bundle services to create more attractive offerings, and how to sell VoIP as an add-on to existing infrastructure.

Reseller Live

The Enterprise Communications Association (ECA, www.encomm.org) is presenting its very successful panel format, Reseller Live.

This session is structured to maximize reseller participation. Topics include E911, VoIP security, FoIP, Top 5 Reasons to implement VoIP, and other key industry issues. Reseller participation begins now – please submit your suggestions addressing: A) The #1 challenge resellers must overcome to win customer acceptance of VoIP; B) The #1 closer (feature, price, etc.) to clinch the sale; and C) The most important resource a vendor can provide to help you increase VoIP sales.

The panel will review your submissions and select the most frequent, innovative suggestions for full discussion.

Supported by: ENTERPRISE COMMUNICATIONS ASSOCIATION

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Voice Peering Workshop

vpf™ The Voice Peering Fabric

Thursday, October 12, 2006

Free For Qualified Service Providers

The Voice Peering Forum continues to bring members of our community together with industry experts who are C-level executives and business directors to share their insights on the latest business and technology implementations while keeping you up to date on current issues and trends.

8:30am - 9:15am: The State of VoIP Peering

1:00pm - 1:45pm: The Business Case for Voice Peering
Built as a distributed private Ethernet network, the Voice Peering Fabric (VPF) functions as a meet-point for service providers and enterprises to exchange voice and telephony related services. In 2005, traffic on the VPF reached over 18 billion minutes and is expected to grow to 100 billion minutes for 2006. This session will present case studies of the business drivers and recent implementations by VPF members and partners.

2:00pm - 2:45pm:
Roundtable Discussion on ENUM, SRV, & LCR
With more carriers and enterprise customers embracing the ENUM & SRV standard, the ability to move IP-to-IP traffic directly without touching the public switched telephone network increases, providing yet another way for them to control and reduce operating costs. Come to this session to learn more about the business drivers and trends in bilateral and multilateral peering.

3:00pm - 3:45pm:
Transitioning SS7/TCAP and 411 Services to IP
In today's business environment, carriers are constantly looking for ways to control operating costs and simplify their networks. This session will case studies of VPF carriers that have eliminated complex and costly SS7/TDM connections and streamlined access to critical database & gateway services over IP.

4:00pm - 4:45pm:
Voice Peering Hardware & Software Elements
What is the infrastructure behind voice peering? Discover how Session Controllers and Media Gateways can be used to peer voice traffic. Understand the available options in technologies to fit your existing and future investments.

On-Site Registration Hours

Tuesday - October 10 . . . . . .11:00 am - 5:00 pm
Wednesday - October 11 . . . . . .7:00 am - 7:00 pm
Thursday - October 12 . . . . . .7:00 am - 5:00 pm
Friday - October 13 . . . . . .7:30 am - 3:00 pm

Register now at www.itexpo.com

Exhibit Hall Hours

Wednesday - October 11 . . . . . .5:30 pm - 8:00 pm
Thursday - October 12 . . . . . .11:00 am - 5:00 pm
Friday - October 13 . . . . . .11:00 am - 3:00 pm

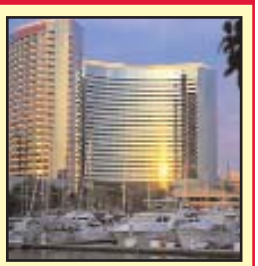
Conference Session Times*

Tuesday - October 10 . . . . . .12:00 pm - 6:00 pm
Wednesday - October 11 . . . . . .8:30 am - 6:15 pm
Thursday - October 12 . . . . . .8:15 am - 6:30 pm
Friday - October 13 . . . . . .8:15 am - 3:15 pm

**Conference fees required for admission*

Hotel Information

San Diego Marina Marriott, Adjacent to Convention Center, Expected to Sell Out Weeks Before Event Begins



With over 250 exhibitors and more than 9,000 attendees expected, rooms at the official show hotel **WILL SELL OUT QUICKLY!**

We urge you to contact the Marriott right away and reserve rooms at the special INTERNET TELEPHONY® Conference & EXPO rate of $238 per night. Identify yourself as a show attendee to take advantage.
Deadline for this special rate: September 22, 2006

San Diego Marriott Hotel & Marina
333 West Harbor Drive - San Diego, CA 92101
Phone: 1-619-234-1500

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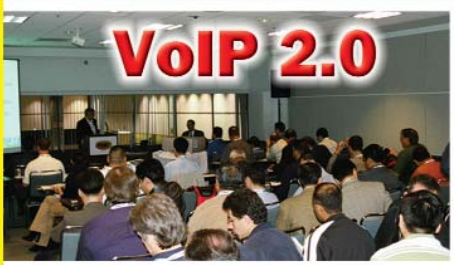

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