



# Mx-MSP™

The Managed Services Platform for MOBOTIX

## What is Mx-MSP™?

Mx-MSP™ is a multi-tenant, private and secure remote setup, configuration and management platform for MOBOTIX Partners (Integrators, Resellers & MSPs), where they can manage all MOBOTIX and related physical security & IT projects.

This multi-vendor MOBOTIX platform is built with powerful sorting tools to organize your devices by alert status, geographic location, customer project, device type, and more. Mx-MSP™ allows for complete cloud-based project-tracking and management from pre-installation until the end of the system's life.

## Why should you use Mx-MSP™?



### CENTRAL

- Point of access for all MOBOTIX cameras in your network
- Platform for installation maintenance,
- No port forwarding needed



### SIMPLE

- User-friendly GUI
- Facilitates deployment



### NO CAPEX

- No upfront investment by MOBOTIX partners
- Existing, deployed devices can be added by purchasing credits from distributors



### MONTHLY RECURRING REVENUE

- Supports a Recurring Revenue model by providing MOBOTIX partners with comprehensive uptime and service reports



### EFFICIENT

- Leverage MOBOTIX experts by having nationwide access
- Reduce labor cost



### END-USER SATISFACTION

- Give key personnel access to their cameras with Mx-Linq™  
(Mx-MSP™ Companion App for End Users)

Learn more: [www.mxmsp.com](http://www.mxmsp.com)



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## Features & Benefits of Mx-MSP™



Securely access all **MOBOTIX** cameras and **Overland Storage** units behind NAT for management access and loading of configurations, firmware updates and much more.



100% Cloud-based. SasS model with no upfront investment



Eliminates the need for port-forwarding and provides secure and robust long-term access for most **APPS** to all **MOBOTIX** cameras on the platform.



Reporting and tools to help **MOBOTIX Partners** provide uptime and service levels as well as capture and manage all services related activities including maintenance logs on MOBOTIX Platform



Intuitive, easy-to-use GUI that includes a NOC dashboard equipped with a Geo-Portal that's designed for rapid, real-time troubleshooting



Partners can create up to 20 free users to create projects and manage all monitored equipment per Partner Account. (Expanded Premium Partner accounts available upon request)



Granular customer and severity-based escalation rules for warnings and alerts including email, SMS, and integration to Industry Standard MSP Trouble Ticket Systems



Provides End-Users a personal and secure link to their decentralized MOBOTIX camera systems



Health Parameter Monitoring for **MOBOTIX** cameras and storage



Designed from the beginning to become compliant with **EU-GDPR** privacy and security standards



Multi-tenant architecture enabling **MOBOTIX Partners** to manage their entire customer base. Partners can create users at three privilege levels - Admin, Tech, and R/O.



Make it your own with the White Label version available for **MOBOTIX distributors**